

DIRECTV Holiday Event

LOCK IN YOUR PRICE UNTIL 2011

Save \$26 every month with America's #1 satellite TV service. Transform your flat-screen TV with the best HD picture quality and the most movies in 1080p. DIRECTV also delivers the most HD channels—on average twice as many as cable. And it's all in home-theater, Dolby® Digital 5.1 surround sound. Move over, Santa. This holiday season, DIRECTV's landing on the roof.

Save \$26 every month

\$29.99
MONTHLY
For 12 Months*

The CHOICE™ Package

THE TV PACKAGE THAT BEATS CABLE.

OVER 150 Digital Channels

9 PREMIUM CHANNELS, FOR 3 MONTHS

FREE SHOWTIME
9 Channels

Prices include a \$21 bill credit for 12 months after rebate, plus an additional \$5 when you submit rebate online, register account on directv.com with valid email and consent to email alerts.*

\$34.99
MONTHLY
For 12 Months*

The CHOICE XTRA™ Package

MORE CHANNELS, MOVIES AND SPORTS!

OVER 200 Digital Channels

FREE DVR or HD DVR Receiver Upgrade** up to \$199 value

21 PREMIUM CHANNELS, FOR 3 MONTHS

FREE starz+SHOWTIME
12 Channels 9 Channels

\$39.99
MONTHLY
For 12 Months*

The PLUS DVR™ Package

WATCH WHAT YOU WANT. WHEN YOU WANT.

OVER 200 Digital Channels

FREE DVR or HD DVR Receiver Upgrade** up to \$199 value

Monthly DVR Service Included

21 PREMIUM CHANNELS, FOR 3 MONTHS

FREE starz+SHOWTIME
12 Channels 9 Channels

WITH EVERY PACKAGE YOU GET:

- > NO Equipment to Buy. NO Start-Up Costs.
- > 99.9% Worry-Free Signal Reliability
- > FREE Professional Installation
- > #1 in Customer Satisfaction
- > Local Channels Included



This holiday season, get the most HD channels. **CALL NOW.**

Stayton Cooperative Telephone Company

503-769-2121

Authorized DIRECTV Dealer



Offers end 2/08/10, on approved credit, credit card required. New customers only (lease required, must maintain programming, DVR and HD Access). Hardware available separately. Lease fee \$5.00/mo. for second and each additional receiver. \$19.95 Handling & Delivery fee may apply.

HD channel counts based on 24/7 HD channels. Number of HD channels varies by package. HD Access fee (\$10/mo.) and HD equipment required. Limited pay per view titles available in 1080p. To view programs in 1080p, DIRECTV HD Equipment and a high-definition 1080p television is required. Cable HD channel counts based on average number of HD channels offered by providers in major metropolitan areas. Actual number of HD channels varies by provider and market. Dolby Digital 5.1 surround sound only available when provided by programmer. Equipment available separately. *Dolby is a trademark of Dolby Laboratories. Customer satisfaction measured among the largest national cable & satellite TV providers. 2009 American Customer Satisfaction Index, University of Michigan Business School. Local channel eligibility based on service address. Credit card not required in MA & PA. **BILL CREDIT/PROGRAMMING OFFER: Free SHOWTIME for 3 months, a value of \$38.97. Free Starz and SHOWTIME for 3 months, a value of \$72. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$35.99/mo., CHOICE XTRA \$60.99/mo., PLUS DVR \$65.99/mo. Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive full \$26 credit, customer must submit rebate form online, register account on directv.com and consent to emails prior to rebate redemption. Online redemption requires valid email address. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES INCLUDING THE \$5.00/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER. DIRECTV System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. ***INSTANT REBATE: Advanced equipment instant rebate requires activation of the CHOICE XTRA package or above. MAS ULTRA or above (or for DVR Receiver, OPTIMO MAS PLUS DVR package or above). Jadeworld, or any qualifying international services bundle, which shall include the PREFERRED CHOICE programming package (valued at \$35.99/mo.). DVR service (\$6.00/mo.) required for DVR and HD DVR lease. HD Access fee (\$10.00/mo.) required for HD and HD DVR lease. LIMIT ONE ADVANCED EQUIPMENT REBATE PER ACCOUNT. INSTALLATION: Standard professional installation only. Custom installation extra. SYSTEM LEASE: Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. FAILURE TO ACTIVATE ALL DIRECTV SYSTEM EQUIPMENT IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER NOT ACTIVATED. IF YOU FAIL TO MAINTAIN YOUR PROGRAMMING, DIRECTV MAY CHARGE A PRORATED FEE OF \$480. RECEIVERS ARE AT ALL TIMES PROPERTY OF DIRECTV AND MUST BE RETURNED UPON CANCELLATION OF SERVICE OR ADDITIONAL FEES MAY APPLY. VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement, copy provided at directv.com/legal and in first bill. ©2009 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, CHOICE, CHOICE XTRA and PLUS DVR are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.